

# 歌华·上海国际 车用空调及冷藏技术展览会（广州站）

Gehua-Shanghai International Auto Air-conditioning & Transport Refrigeration Exhibition (Guangzhou Station)

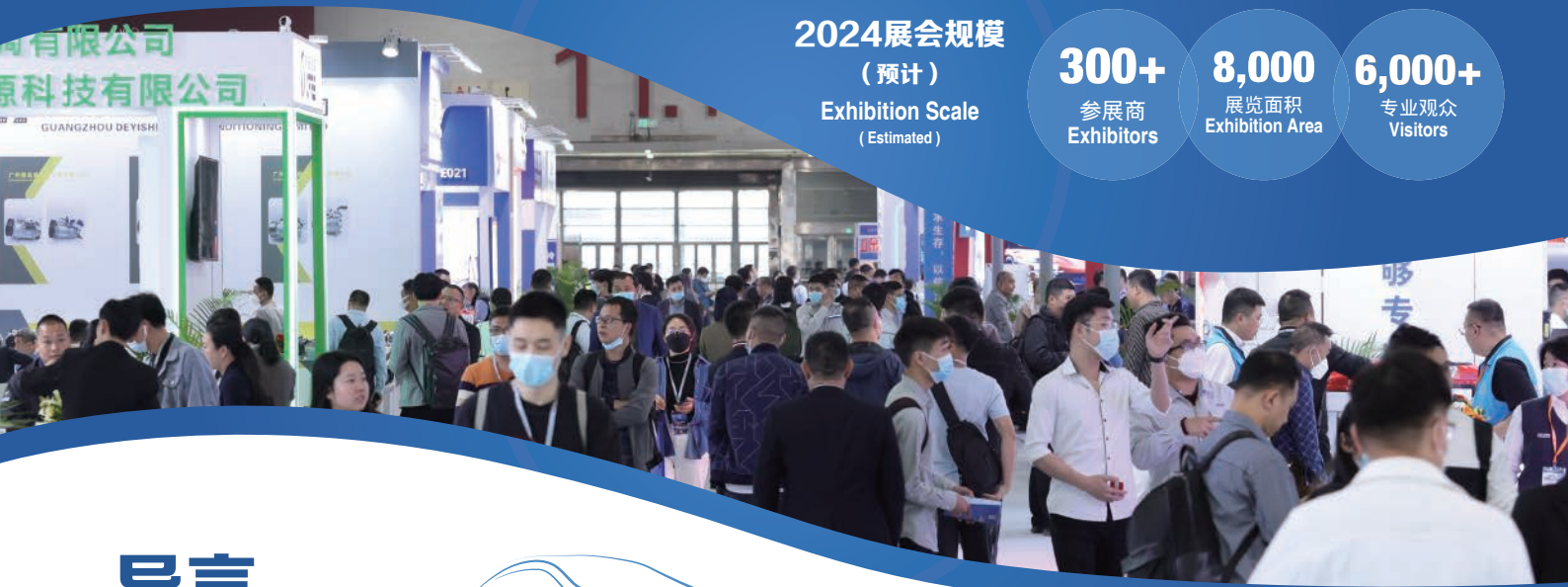
**智慧演绎 · 共享未来**  
*Smart Journey to the Future*

**2024**  
**3/4-6**

**中国进出口商品交易会展馆**  
**The China Import and Export Fair Complex**

主办单位 Organisers:





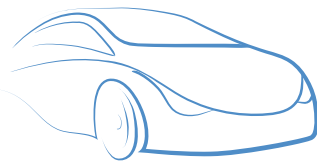
2024展会规模  
(预计)  
Exhibition Scale  
( Estimated )

300+  
参展商  
Exhibitors

8,000  
展览面积  
Exhibition Area

6,000+  
专业观众  
Visitors

## 导言 Foreword



伴随中国汽车产业的快速腾飞，我国移动制冷行业呈现快速发展趋势，从生产、销售到售后的各个环节都日渐成熟，同时，国家对行业产品低碳、环保的要求不断提高，加速了企业产品创新及产业升级，市场潜力的巨大更是毋庸置疑。

上海艾歌展览服务有限公司基于广州一线城市的创新、活力和巨大发展潜能助力企业开拓华南市场，致力于建设深耕行业的专业B2B贸易型展会。

大会将拓展汽车、客车、卡车、巴士、工程车、轨道交通等用户行业领域，2024展会将全面展示传统车用空调产品，在创造高效的移动制冷贸易平台的同时，也满足企业开拓市场、融合发展的需求。

With the rapid development of the Chinese car industry, China's mobile refrigeration industry is making great progress, and its various links, from production to sales and post-sales, are becoming more mature by the day. Concurrently, the country's constantly more stringent low-carbon emission and environmental requirements on the industry's products have accelerated product innovation and industrial upgrading, and the future market potential is undoubtedly huge.

Shanghai Aige Exhibition Service Co., Ltd. Based on the innovation, vitality and huge development potential of the first-tier city of Guangzhou, it helps enterprises to explore the South China market, and is committed to building a professional B2B trade exhibition in deep cultivation industry.

The exhibition will be deeply cultivated in the automotive, passenger cars, trucks, buses, engineering vehicles, rail transit and other user industries. The exhibition will fully display traditional automotive air conditioning products. While building a highly efficient trading platform for the mobile refrigeration industry, it also meets the requirements of companies who seek to expand their markets and integrate their development.

## 展品范围 Scope of exhibits

### 车用空调系统及配件 Auto A/C System and Accessories

客车、卡车、巴士、工程车、轨道交通等空调系统及产品，驻车空调及汽车空调压缩机、冷凝器、膨胀阀，热泵，温控器，风机，管路，电控系统等产品配件。

Bus, truck, bus, engineering vehicle, rail transit and other air conditioning system and products, parking air conditioning and automotive air conditioning compressor, condenser, expansion valve, heat pump, thermostat, fan, pipeline, electronic control system and other parts.

### 车用空调产品及配件 Auto A/C Production Equipment and Materials

压缩机、冷凝器、蒸发器、散热器、温控器、风机、电子扇、过滤网、热力膨胀阀、空调管路、空调电机、空调轴承、皮带、开关、离合器、接头、高低压阀、电磁阀、换向阀、暖风机、水箱、密封件、贮液罐、制冷剂、冷媒等产品。

Compressor, condenser, evaporator, radiator, thermostat, fan, electric fan, screen pack, thermal expansion valve, air-conditioning pipes, air conditioner motor, air conditioner bearings, belts, switch, clutch, coupling, high and low pressure valve, solenoid valve, reversing valve, heater, water tank, seals, storage tank, refrigerant, refrigerant, and other products.

### 车用空调生产设备及材料 Auto A/C Production Equipment and Materials

车用空调生产设备，管路切割、检测仪器，模具、铝料、钢料、橡胶品、复合材料等生产原料。

Automotive air conditioning production equipment, pipeline cutting, testing equipment, mold, aluminum, steel, rubber products, composite materials and other production materials.

### 专业优势 Professional advantage

上海艾歌展览服务有限公司为行业专业办展机构。同时也是上海国际车用空调及冷藏技术展的主办机构，拥有丰富的行业的办展资源、经验及专业的买家数据库。

Shanghai Aige exhibition service co., Ltd. is a professional exhibition organization. It is also the organizer of Shanghai international Auto Air-conditioning & Transport Refrigeration exhibition, with rich exhibition resources, experience and professional buyer database.

### 产业优势 Industrial strength

作为国内汽车空调产业集聚地，广州拥有丰富的产业基础，具有创新、活力和巨大的发展潜能。同时，依托政府对于产业的政策支持，能够推动项目的快速发展。

As a gathering place of automobile air conditioning industry in China, Guangzhou has a rich industrial base, innovation, vitality and great potential for development. At the same time, relying on the government's policy support for the industry, it can promote the rapid development of the project.

### 项目优势 Project advantage

与多方汽车行业协会、专业媒体合作，基于艾歌展览21年上海项目的成功举办经验，强强联手，构建合作共赢格局，助力企业开拓华南市场。

Based on the successful experience of Aige Exhibition in Shanghai for 21 years, we cooperate with various automobile industry associations and professional media to build a win-win cooperation pattern and help enterprises to explore the South China market.

### 资源优势 Resources superiority

上海车用空调展多年来的成功举办经验，使主办方积累了雄厚的行业资源，包括空调、汽修、冷链、热管理等行业协会及机构、参展企业、专业观众齐聚。

Shanghai international Auto Air-conditioning & Transport Refrigeration exhibition over the years of successful hosting experience, so that the organizer has accumulated a strong industry resources, including air conditioning, auto repair, cold chain, thermal management and other industry associations and institutions, exhibitors, professional audience gathered.

## 知名买家及观众 Part of Well-known Visitors and Buyers



北京汽车  
BAIC MOTOR



奇瑞汽车



JMC



CITROËN



JAC 江淮汽车



东风汽车

展会预计吸引到来自美国、加拿大、澳大利亚、埃及、南非、阿尔及利亚、马达加斯加、尼日利亚、巴西、委内瑞拉、智利、哥伦比亚、墨西哥、土耳其、波兰、俄罗斯、意大利、比利时、德国、法国、荷兰、马其顿、匈牙利、英国、斯洛伐克、韩国、伊朗、泰国、马来西亚、印度、以色列、日本、阿联酋、印度尼西亚、斯里兰卡、菲律宾、巴基斯坦、越南、新加坡、伊拉克、科威特、约旦、文莱、孟加拉国、卡塔尔、巴林、沙特阿拉伯、中国台湾及中国香港 49 个国家及地区的近 5000 名观众到场。

Exhibition attracted 5000 people from 49 countries and regions included the United States, Canada, Australia, Egypt, South Africa, Algeria, Madagascar, Nigeria, Brazil, Chile, Colombia, Venezuela, Mexico, Turkey, Poland, Russia, Italy, Belgium, Germany, Hungary, Britain, France, the Netherlands, Macedonia, Slovakia, South Korea, Iran, Thailand, Malaysia, India, Israel, Japan, the United Arab Emirates, Indonesia, Sri Lanka, the Philippines, Pakistan, Iraq, Kuwait, Jordan, Vietnam, Singapore, Brunei, Bangladesh, Qatar, Bahrain, Saudi Arabia, China Taiwan and Hong Kong, China attended.

## 同期活动 Concurrent Activities



技术研讨会  
Technical Seminar





# CIAAR

## 展会集锦 Photo Gallery











## 展位费用 Booth Rate

### 国内企业

室内标摊：14,000元/ 9 m<sup>2</sup>，双开口加收20%费用

室内光地：1,400元/ m<sup>2</sup>（最小36 m<sup>2</sup>起）

### International Exhibitors

Standard Booth: USD 4,000 /9 m<sup>2</sup>, the double-doors booth should be charged another 20% of the total fee.

Space Only: USD 4,00 / m<sup>2</sup> (minimum 36 m<sup>2</sup>)

# CIAAR 2024

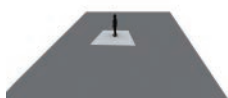


### 室内标摊（9平米起租）

包含：9平米单开口标摊包括：1个带有公司名称和展位号的楣板，2个射灯，1张咨询桌，2把折叠椅，1个垃圾篓，3面墙板，1个双孔及三孔的插座（通电的，但仅限小功率的），1块标准配置的3mx3m的地毯（主办方指定颜色）

#### Equipped Space (minimum 9 m<sup>2</sup>)

Includes: Per 9m<sup>2</sup> equipped booth includes: space, fascia board, carpet flooring, 2 spot light, 2 folding chairs, 1 information counter, 1 socket 13A/220V (500W), 1 wastepaper basket.



### 室内光地（36平米起租）

包含：光地(无任何设备，另需向展馆支付搭建管理费，向指定搭建商支付电箱费)

#### Space Only (minimum 36 m<sup>2</sup>)

Includes: Space(No any equipments. And need to pay construction management fee to the pavilion, electric box charges to specified contractor.)

主办方另提供简易特装方案，设计及报价详情，请与主办单位联络。  
Please contact the organizer for details of the design and quotation.

## 联系方式 Contacts

### 展位预订及查询 Sales Inquiry

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